

Privacy Statement for IrishRunner.ie

Last Updated: 31.01.2025

At IrishRunner.ie, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Statement outlines how we collect, use, and safeguard your data when you visit our website, interact with our services, or engage with our content. By using IrishRunner.ie, you agree to the practices described in this statement.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, and other details you provide when registering for an account, subscribing to our newsletter, or participating in events.
 - **Payment Information:** If you make a purchase (e.g., event registrations, merchandise), we collect payment details such as credit card information. This data is processed securely through third-party payment processors.
 - **Usage Data:** Information about how you interact with our website, including IP address, browser type, device information, pages visited, and time spent on the site.
 - **Cookies and Tracking Technologies:** We use cookies and similar technologies to enhance your experience, analyse trends, and improve our services.
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2. How We Use Your Information

We use your information for the following purposes:

- To provide and improve our services, including event registrations, content delivery, and customer support.
 - To communicate with you about updates, promotions, and news related to IrishRunner.ie.
 - To process transactions and manage your orders.
 - To analyse website usage and optimize our content and user experience.
 - To comply with legal obligations and protect our rights and interests.
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3. Sharing Your Information

We do not sell, trade, or rent your personal information to third parties. However, we may share your data in the following circumstances:

- **Service Providers:** We may share information with trusted third-party service providers who assist us in operating our website, processing payments, or delivering services.

- **Legal Requirements:** We may disclose your information if required by law or to protect our rights, property, or safety.
 - **Event Partners:** If you register for an event, we may share necessary information with event organizers or partners to facilitate your participation.
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4. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, loss, or misuse. However, no internet transmission is completely secure, and we cannot guarantee absolute security.

5. Your Rights

Under applicable data protection laws, including the General Data Protection Regulation (GDPR), you have the following rights:

- **Access:** Request a copy of the personal data we hold about you.
- **Correction:** Request corrections to inaccurate or incomplete data.
- **Deletion:** Request the deletion of your personal data under certain conditions.
- **Restriction:** Request restrictions on how we process your data.
- **Objection:** Object to the processing of your data for specific purposes.
- **Data Portability:** Request a transfer of your data to another service provider.

To exercise these rights, please contact us at marketing@athleticsireland.ie.

6. Cookies and Tracking

We use cookies to enhance your browsing experience and analyse website traffic. You can manage your cookie preferences through your browser settings. Please note that disabling cookies may affect the functionality of our website.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage you to review their privacy policies before providing any personal information.

8. Changes to This Privacy Statement

We may update this Privacy Statement from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the updated statement on our website.

9. Contact Us

If you have any questions or concerns about this Privacy Statement or our data practices, please contact us at:

Email: marketing@athleticsireland.ie

Thank you for trusting IrishRunner.ie with your personal information. We are dedicated to maintaining your privacy and providing a safe and enjoyable experience for all our users.

IrishRunner.ie